

Title	Room Name	Session Time	Leader
Stump the Product Management Experts	Town Square A-B	10:00--10:45	Brian Lawley
Data Driven Product Management: Ten metrics every product manager should know	Town Square C	10:00--10:45	Ritu Narayan
User Centered Design: How to please users and get the CEO off your back	Fireside A-B	10:00--10:45	Dan Arra
Agile Portfolio Steering	Fireside C	10:00--10:45	Ronica Roth
Next generation PM - Building great products with your kids	Fireside D	10:00--10:45	Etay Gafni
It's Time for a New Class of Product Manager...Because Something Has to Change!	Parley	10:00--10:45	John Mansour
Can You Hear Me Now? :(Round Table	10:00--10:45	Catherine Connor
Mining the Sales Pipeline for Market, Competitor and Product Trends	Shoot The Breeze	10:00--10:45	Raj Rajamani
3 Different Methods to Define & Build Awesome Products	Chin Wagger	10:00--10:45	Mike Harding
The Seven Phase Standard Product LifeCycle	Town Square A-B	11:00--11:45	Brian Lawley
How to be a Lean Product Ninja	Town Square C	11:00--11:45	Dan Olsen
Shorten Time to Market with No-Cost Product Training	Fireside A-B	11:00--11:45	Eric Doner
Estimating Business Value	Fireside C	11:00--11:45	Chris Sims
UxD for Product Managers - Research and Design Techniques for the Real World	Fireside D	11:00--11:45	Mary Piontkowski
How to Break in to Product Marketing and Product Management	Parley	11:00--11:45	Tim Johnson
Lean Startup for Non-Startups	Round Table	11:00--11:45	Catherine Connor
How To Become an Independent Product Management Consultant	Shoot The Breeze	11:00--11:45	Sue Raisty-Egami
Deciding What Not to Do	Chin Wagger	11:00--11:45	Gregory Yankelovich